

Own a piece of everything you love.

The home for everything you love — every kind of favorite, curated, playable, and shareable from a single link, with an AI that does the work for you.

The problem

Your taste is scattered across a dozen single-purpose apps — Spotify, Letterboxd, Goodreads, Amazon, Linktree, Pinterest, Maps. Nobody owns *all* of your taste, and no incumbent is incentivized to unify it.

Why now (2026+)

Fragmentation fatigue. Interfaces went agentic — people expect to *talk* to their tools. Link-in-bio got commoditized. Identity is expressed through taste. The consolidation window is open.

Business model

Pro **\$10/mo** · **\$77/yr** · **\$177 lifetime**. A referral loop that earns a free Pro year (and seeds the social graph). Affiliate today; buy-through-Favist + gift subscriptions next. Low marginal cost, multiple revenue legs.

The product (built & live)

One app for **11 kinds** of favorites. Things **play and open** — we resolve real metadata + outbound links but **never host media**. Capture from anywhere. A LinkTree-replacement profile. Privacy-first sharing + surprise-preserving gifting. And **Fave**, an AI that does everything a user can — by text or voice.

Positioning

Pinterest-style collections, powered by Shazam-style discovery, with Spotify-style social and a Linktree-style profile. Favist wins as the **connective layer** across all of them — which none of them will build.

The ask

Raising **[amount]** on a SAFE at **[cap]**. Use of funds: payments (Stripe), creator GTM, discovery network, open platform. Invest via **Wefunder** (individuals), the **data room** (accredited/institutional), or **crypto/stablecoin** (fast access).