

# Favist

**The home for everything you love.**

Seed round . 2026 . [invest@favist.ai](mailto:invest@favist.ai)

# The problem

- Your taste is scattered across a dozen single-purpose apps.
- Songs in Spotify, films in Letterboxd, books in Goodreads, wishlists in Amazon, links in Linktree, places in Maps.
- Nobody owns all of your taste — and no incumbent is incentivized to unify it.

## Why now (2026+)

- Fragmentation fatigue — the consolidation window is open.
- Interfaces went agentic — people expect to talk to their tools.
- Link-in-bio got commoditized (Linktree up to \$39/mo for static links).
- Identity is expressed through taste.

# The product

- One app for 11 kinds of favorites.
- Things play and open — we resolve metadata + outbound links, but never host media.
- Capture from anywhere; a LinkTree-replacement profile.
- Privacy-first sharing + surprise-preserving gifting.
- Fave: an AI that does everything a user can — by text or voice.

# The magic moment

- Talk or type to Fave → it adds, organizes, and plays.
- Identify a song playing around you.
- The whole app is operable hands-free.
- (Live demo / GIF here.)

# Positioning

- Pinterest-style collections,
- powered by Shazam-style discovery,
- with Spotify-style social,
- and a Linktree-style profile.
- We win as the connective layer across all of them.

# Market

- Adjacent markets are each multi-billion-dollar: music streaming, creator / link-in-bio, social commerce, discovery.
- Bottom-up: [target users x ARPU].
- The union is bigger than any single slice.

# Business model

- Pro: \$10/mo — \$77/yr — \$177 lifetime.
- Referral loop: invite 10 → a free Pro year (and seeds the social graph).
- Commerce: affiliate today; buy-through-Favist + gift subscriptions next.
- Low marginal cost; multiple revenue legs.

# Go-to-market

- Wedge: creators / link-in-bio — sharp pain, pays, self-distributes.
- Expand to friend groups, couples, tastemakers.
- Referral loop + share-anywhere = built-in distribution.

# Traction

- Built and live at favist.ai (installable PWA).
- [Users, lists created, WAU, retention, waitlist, revenue].
- Breadth already shipped — not a prototype.

# Moat

- Universal item model — 11 kinds, one schema.
- Agent parity — the action core is also the API / extension surface.
- Never-host economics; privacy + gifting trust.
- The social / discovery network this round builds.

# Competition

- We don't out-Spotify Spotify — we're the layer across all of them.
- Only all-checks column on the comparison — at the best price.
- Shazam / Spotify / Pinterest / Linktree each do one slice.

# Team

- Omar Sayed + the Sperse ecosystem — distribution, infra, operating leverage.
- [Team + advisors].
- Why this team wins.

# The ask

- Raising [amount] on a SAFE at [cap].
- Use of funds: payments (Stripe), creator GTM, discovery network, open platform.
- Invest: Wefunder (individuals), data room (accredited / institutional), crypto (fast access).
- Milestones to the next round.

# Vision

- “The home for everything you love” becomes a category, not a feature.
- Be early. Be part of it.
- [invest@favist.ai](mailto:invest@favist.ai) — [favist.ai](https://favist.ai)